## 31 May - 2 June 2023







THE LATEST TECHNOLOGIES AND EQUIPMENT IN THE FIELD OF ADVERTISING, PRINTING. PROMOTIONAL MATERIALS AND SOUVENIRS AT THE MAIN EVENT - **CENTRAL ASIA REKLAM 2023/KAZPROMO 2023** 

CENTRAL ASIA REKLAM 2023 / KAZPROMO 2023 "Advertising and Printing Technologies, Promotional Materials and Souvenirs" Exhibitions will be held on May, 31 to June, 2nd , 2023 in Almaty at the Atakent Exhibition Center.

Companies from Kazakhstan, China, Russia, Uzbekistan are represented among this year exhibitors.

The best offers from the leaders in the advertising, printing and souvenirs products will be presented at the stands of the largest domestic and foreign companies, such as:

These exhibitions are the annual industry events in Central Asia that bring together representatives of the advertising business printing; companies promotional products and advertising materials; presentation goods and services from regions of Kazakhstan, CIS countries, countries of near and far abroad to innovative projects, demonstrate new products and services in the field of outdoor and illuminated advertising, printing, poster materials and business souvenirs, introduce new solutions in the field of advertising and pr companies, as well as representatives of wholesale and retail trade.

«Vender» LLP, «Mata Print Techno»LLP, «LED Sign», Shanghai FLY International Trade Co., Ltd, APPPEXPO, JIANGYIN YUYUAN PLASTICIZING CO.,LTD, Xinjiang Kangfei Plastic Industry Technology CO., LTD, Hangzhou Soyang Technologies Co., Ltd, QINGDAO KINHO PLASTIC CO., LTD, Zhejiang Shawei Digital Technology Co., Ltd, LIAOCHENG JULONGLASER EQUIPMENT CO.,LTD., GUANGZHOU TOME ADVERTISEMENT MATERIAL LIMITED, BP-TECK NEW MATERIAL CO.,LTD, Shengwei Industrial Co., Ltd, BVV SOUVENIR, «Технология Плюс» LLP, ROLAND, Лапега Михаил Олегович IE, «Epson Europe B.V.» (Netherlands), Representative office in Kazakhstan «Сувтех», «LentaPrint», «Royal-Cart», «Printconsulting.kz», «Farberg», CHUNGKONG AD-MART CO., LTD, «Щекин» IE, «Medali Store», NAKLEYKA.KZ and etc.

Traditionally, a large number of events will take place within the framework of exhibitions. This year, a rich Business Program of events will take place in Conference Hall #2 in Pavilion 10 and will allow specialists and stakeholders to discuss a wide range of professional topics in the format of live negotiations, hold discussions with colleagues and exchange experience.



On May 31, from 11 am to 12 pm, Epson Europe B.V.» (Netherlands) will hold a seminar in Conference Room #2 on "Bright and effective Epson solutions for advertising based on printing and projection equipment".

On the same day, May 31, from 3 pm to 4 pm, Printconsulting.kz will hold a seminar on "Post-press equipment for digital and professional printing".



On the second day of the exhibition, June 1, from 11 am to 1 pm Royal-Cart company organizes two seminars on the topics: add style to your business and modern business gifts 2023.

This year, the Partner of the exhibition is Vender company, the representative office of XEROX in the Republic of Kazakhstan. At its stand, the company will present the latest equipment and present a Unique Offer! This Offer will be valid only at the exhibition, at the stand of Vender!

The official support for the events was provided by the Akimat of Almaty city, the Department of Entrepreneurship and Investments of the Almaty city, Publish.ru; International Association of Presentation Products; IAC August Borg, SATU.KZ.

The CENTRAL ASIA REKLAM 2023 / KAZPROMO 2023 is organized by Central Asia Trade Exhibitions.

For more information and details on the list of participants, business program events please visit: <a href="https://www.reklamexpo.kz">www.kazpromo.kz</a>